

**Franklin**  
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presents

# Kart Expo™ 2010

**INTERNATIONAL**  
brought to you by



The World's  
**PREMIERE**  
Kart Racing  
Show!



**FEBRUARY  
27-28,  
2010**

**EXHIBIT SPACE  
CONTRACT**

**DUPAGE  
EXPO  
CENTER**

**St. Charles  
ILLINOIS  
USA**  
(West Suburban Chicago)

**WORLD-CLASS LOCATION!**



# DuPage Expo Center

Located in St. Charles, Illinois, the DuPage Expo Center is less than an hour from Chicago, near all major airports, and is located on the beautiful 300 acre campus of luxurious Pheasant Run Resort and Spa. DEC is conveniently located on a major thoroughfare (Main Street/Route 64/ North Avenue) with easy entry and exit.

## Sell your karting products and services in the world marketplace for:

- SPRINT RACING
- SHIFTER RACING
- SPEEDWAY RACING
- CHAMP RACING
- ENDURO RACING
- INDOOR RACING

- Oldest and largest show devoted to serious kart racing in North America!
- Great central U.S. location in a world-class facility!
- Only kart show with 'trade only' hours.
- Aggressive worldwide publicity and advertising campaign!

## BOOTH PRICES

### Full Service Booths

10' x 10' (9.29 sq. meters) .....	\$ 625 USD
10' x 20' .....	\$1,220 USD
10' x 30' .....	\$1,785 USD
10' x 40' OR 20' x 20' .....	\$2,340 USD

- Larger booths available with further discounts; call for prices.
- Add \$95 for each corner booth location.
- Non-profit clubs and associations, please inquire.
- Islands available at extra cost: call for prices.

*Booths include:* 8' high draped backwall, 36" draped sidewall dividers, booth carpeting, and company name booth header (sign).

*Note:* A special exhibitor rental package is available through the show promotor only. Package consists of 1-6' Skirted Table, 2-Chairs, 1-Waste Basket for only \$65. Pre-show orders only, not available on-site. Order form will be in the exhibitor packet.

## SHOW HOURS

### Friday, February 26

9 a.m. – 8 p.m. Exhibitor Set-up

### Saturday, February 27

9 a.m. – Noon Trade Only  
Noon – 6 p.m. Open To Public

### Sunday, February 28

10 a.m. – 4 p.m. Open To Public  
4 p.m. – 8 p.m. Exhibitor Dismantle

**RESERVE SPACE TODAY** FOR BEST BOOTH LOCATION!

### KART EXPO INTERNATIONAL

P.O. Box 101 ■ Wheaton, IL 60187 USA

PHONE: (630) 653-7368 ■ FAX: (630) 653-2637

www.e-KMI.com ■ EMAIL: karting@msn.com

### Hotel Accommodations:

PHEASANT RUN RESORT (630) 584-6300

4051 E. Main St. (Rt. 64) TOLL FREE (800) 474-3272

St. Charles, Illinois, USA 60174 FAX (630) 584-9831

Also contact the hotel online at:

www.PheasantRun.com or MPalmer@PheasantRun.com

★ Be sure to mention *Kart Expo* for the best rate. ★

**Return form today to reserve space!**



# EXHIBIT SPACE CONTRACT

KART EXPO INTERNATIONAL • February 27–28, 2010  
 DuPage Expo Center  
 St. Charles, Illinois USA

**Address all communications to:**

Kart Marketing International, Inc.  
 Post Office Box 101 • Wheaton, IL 60187 USA  
 Telephone: (630) 653-7368  
 Fax: (630) 653-2637  
 Email: karting@msn.com

**IMPORTANT:**

1. No space will be assigned without a signed contract & deposit.
2. Retain a photocopy of this contract for your records.
3. Deposit March 1 – August 1 .....\$100 deposit  
 After August 2 .....50% deposit or full payment with contract
4. Full payment is due by January 15, 2010.

**PLEASE PRINT NEATLY OR TYPE**

Name of Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Contact Person \_\_\_\_\_

Booth Choice(s)	Total Rental (U.S. Dollars)
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____

**EXHIBITOR ACCEPTANCE**

I, the duly authorized representative of the organization shown above, on behalf of said organization, request and agree to pay for exhibit space as assigned and accepted and subscribe and agree to all the terms, rules, and regulations (see reverse), conditions, authorizations, addendums and covenants contained in this Contract for Exhibit Space and services and in the exhibitor information which accompanies and is incorporated in this contract by reference.

Name (print) \_\_\_\_\_  
 Title \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

**CREDIT CARD PAYMENT**



Card Number                    Exp. Date \_\_\_\_\_  
 Cardholder's Name (Print) \_\_\_\_\_  
 Cardholder's Signature \_\_\_\_\_  
 Cardholder's Address \_\_\_\_\_ City & State \_\_\_\_\_  
 Country \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

- Process credit card for deposit only, then bill for balance  
 Process credit card for complete balance immediately  
 Process credit card for balance per agreed upon terms

**FOR OFFICE USE ONLY**

Date Contract Accepted: \_\_\_\_\_  
 by \_\_\_\_\_  
 Number of booth(s) assigned \_\_\_\_\_  
 Booth number(s) \_\_\_\_\_  
 Deposit Received \_\_\_\_\_  
 Invoice Sent \_\_\_\_\_  
 Balance Received \_\_\_\_\_


# Rules and Regulations

★ PLEASE READ CAREFULLY ★

**MANAGEMENT**—The 2010 Kart Expo International is produced by Kart Marketing International, Inc., hereafter designated as “The Corporation.” The Corporation has appointed an official service contractor to provide all show services to exhibitors. The exhibitor shall provide only the material and equipment which it owns and that is to be used in its exhibit space. All other rental items or show services are to be provided only by the official service contractor. Exception to the foregoing may be granted at The Corporation’s discretion where requested in writing and received by The Corporation before February 1, 2010. The request must include certificates of insurance from all agent representatives indemnifying The Corporation in limits satisfactory to The Corporation: A description of the work to be done, and the personnel to be used. An exception will not be granted if it is inconsistent with the obligations assumed by The Corporation in any contract with the official service contractor or with the lessor of the exhibition space or if it interferes with the orderly operation of the show. The Corporation shall have no responsibility of any kind for the performance or failure to perform, by any contractor, including the official service contractor, of any services to be rendered to the exhibitors, or by DuPage Expo Center hereafter designated as “The Convention Center,” nor for cancellation or delay in opening of the show for any reason beyond the control of The Corporation. The Corporation’s liability for cancellation for any reason shall be limited to any amounts paid by an exhibitor pursuant to this contract.

**TRADEMARKS/COPYRIGHTS**—The show title and event logo are trademarks and are the sole property of Kart Marketing International, Inc. They cannot be reproduced in any manner on any merchandise, souvenir item, and apparel by anyone other than those companies officially licensed by The Corporation.

**APPLICATION FOR AND ASSIGNMENT OF SPACE**—Anyone desiring to exhibit must file written application with The Corporation at the corporation headquarters, Post Office Box 101, Wheaton, Illinois 60187. **No verbal orders for booth space will be taken or accepted.** While space applications provide for the exhibitor to designate four choices, The Corporation has the complete right to allocate and assign available space (initially on a priority basis) among exhibitors and to relocate exhibits after initial assignment if circumstances warrant. Where none of the spaces requested are available, space will be assigned to conform as nearly as possible in size, price and location—subject to approval of the exhibitor. Exhibitor disapproval of any space assignment must be received in writing by The Corporation within 15 days after the postmark of The Corporation’s acceptance of the contract. The Corporation reserves the right to accept or reject any signed contract tendered to it. **No exhibitor is allowed to assign, sublet or apportion the whole or any part of space allotted him nor exhibit therein any other goods than those manufactured and sold in the regular course of business by the exhibitor unless permission is granted in writing by The Corporation. All personnel working in an exhibit booth must be employees of the exhibitor.**

**CANCELLATIONS**—The Corporation reserves the right to cancel any reservation not paid in full as specified in this contract, to lease space so reserved to another exhibitor and to retain, as liquidated damages, any amount already paid by the applicant whose reservation is cancelled. **All cancellations must be made in writing.** In the event that an exhibitor cancels his contract prior to December 31, 2009, a \$100 administrative fee will be charged. Cancellations between January 1–31, 2010 are subject to 50% administrative fee. For cancellations after January 31, 2010, The Corporation shall retain, as liquidated damages, all amounts paid by such exhibitor.

**FLAME-PROOFING AND SAFETY REGULATIONS**—Exhibitors will be held responsible for any damage to the building by them or their employees. No nails, bolts, tacks, screws, or staples shall be driven into the walls, woodwork or floor within the building. The use of flammable substances or decorative materials is prohibited. No paper decorations may be used. All decorative fabrics must be flame-proofed in accordance with the City of St. Charles, Illinois fire regulations. No gasoline, kerosene, acetylene or other flammable or explosive substances will be permitted in the building without prior approval of the St. Charles Fire Department. A list of flammable materials packaged for retail sale, in compliance with local and national regulations, must be submitted to The Corporation a minimum of 45 days prior to the event for approval by the St. Charles Fire Department. Exhibitors must accept full responsibility for compliance with National and/or city safety regulations in all aspects. Exhibits with a false ceiling or closed-top type enclosure (i.e. pop-up canopy) will be allowed only if the exhibitor has a fire extinguisher within the display. The use of “tire gloss” (i.e. Armor-all) is strictly prohibited in the exhibit halls. Fuel and/or oil will not be allowed in any engine or vehicle. Any stains or damage to the facility is the responsibility of the exhibitor.

**RESTRICTIONS**—Exhibitors are prohibited from engaging in any exhibit activity in any space other than that which has been contracted for. Exhibits outside the official exhibit area are prohibited. Any variance from this restriction must be granted by The Corporation in writing. Exhibit activity by any non-exhibiting firm or person on the trade show floor and/or any property under the direct supervision of The Corporation during the trade show hours is also strictly prohibited. Exhibitors agree to keep their exhibits properly staffed and intact during the published trade show hours. Early dismantle is strictly prohibited. Any demonstration or activities by any exhibitor that results in excessive obstruction of aisles or prevents ready access

to a nearby exhibitor’s booth shall be suspended for any period or periods specified by The Corporation. Each exhibitor will be granted four (4) exhibitor staff badges per 10’x 10’ booth space occupied. All exhibitor staff badges over the designated complimentary number will cost **\$8.00** per badge. Booth personnel must wear Kart Expo identification badges at all times while in the trade show area. No food or beverages may be sold or distributed on the premises. Each exhibitor is responsible for the verification of and for the safety and legality of its entire exhibit including any height restrictions as specified in the exhibitor prospectus. Exhibitors with products for sale of which may be illegal must furnish and display a sign in their booths to the effect that the sale or offering for sale of such products is “void where prohibited by law.” Further, exhibitors must conform to all Illinois laws regarding the display of such products. Exhibitors offering product for retail sale are responsible for the collection of any state and local sales taxes. The Corporation reserves the right to prohibit and to close any display or activity which because of excessive noise, odors or other features, is in The Corporation’s judgment unreasonably offensive to other exhibits or to the public or potentially unsafe or dangerous or blocks the line of sight rules.

**LIABILITY, HOLD HARMLESS AND INDEMNIFICATION**—Exhibitor agrees that neither The Corporation or The Convention Center shall be liable for any claims, losses, damages, death, injuries or liability whatever which may be sustained by any person whomsoever, who may be on the premises leased by or assigned to the exhibitor or watching, observing or participating in any demonstration or exhibit of the exhibitor, including (but not limited to) any agent, employee, representative or guest of the exhibitor or for any losses, damages or injuries whatever to property of the exhibitor or any other person or entity. The exhibitor agrees that it will save harmless and indemnify The Corporation and The Convention Center from any and all such claims, losses, damages, death, injuries or liability whatever and from any and all other claims, losses, damages, death, injuries or liability whatever (including and without limitation, attorney’s fees) whether to property, person or otherwise from acts or neglect of the exhibit hall by The Corporation and The Convention Center or otherwise arising out of or in connection with the use, possession or other act contemplated by the contract. In the event of cancellation or disruption of the trade show for any cause, including Acts of God, The Corporation shall have the right to retain such part of the exhibitors rental payment as may be required to reimburse The Corporation for expenses incurred in connection with the trade show.

**OBLIGATIONS AT END OF LICENSE PERIOD**—Before the termination of the license period (License period being from 7:00 am Friday, February 26, 2010 through 11:59 pm Sunday, February 28, 2010) exhibitor shall vacate the exhibit hall and the facilities and return the equipment, all in the same condition and repair as originally furnished to the exhibitor, normal wear and tear only excepted. In the event the exhibit hall or the facilities are not so vacated by the exhibitor, then The Corporation is authorized, at the expense of the exhibitor, to remove therefrom and to store or return to the exhibitor, or, except where the exhibitor’s failure is due to an event beyond the control of the exhibitor such as strikes beyond its control or Acts of God, to treat as abandoned and discarded property and accordingly dispose of all goods, wares, merchandise and property of any and all kinds and the description placed therein by the exhibitor or which may be then occupying the same, and The Corporation shall not be liable for any damages or loss of such goods, wares, merchandise or property which may be sustained either in the course of such removal, or in the course of storage, or in the course of transit, or by virtue of The Corporation’s disposal of the property and The Corporation is hereby expressly released from any and all such claims for damages of whatsoever kind or nature. Except within the facilities licensed for which security and related matters may be provided by The Corporation, The Convention Center shall have the sole right, for benefit of the owners thereof, to collect and have custody of articles other than those described in the preceding paragraph left in the exhibit hall by persons attending any performance, exhibition or entertainment given or held in the building and The Corporation shall not collect or interfere with the collection or custody of such articles.

**GENERAL**—The above regulations, covenants and conditions are all deemed to be of the essence of this contract. A material breach of any of them shall be deemed a breach of the contract entitling The Corporation to cancel the exhibitor’s contract and retain any monies paid on account thereof. Upon due notice of cancellation, The Corporation may take possession of the exhibitor’s space, remove all persons and properties of the exhibitor and hold the exhibitor accountable for all risk and expenses incurred in such removal. The Corporation reserves the right to make any changes necessary to the best interest of the trade show.

**NOTE**—The floor plan and this contract are based on the present regulations of the St. Charles Fire Department and The Convention Center. These regulations are subject to review from time to time. Exhibitors will be notified in sufficient time if any changes in these regulations affect booth location and display. Should any controversy arise concerning the interpretation of these rules and regulations or should a situation arise not adequately or specifically covered in these rules and regulations then it is agreed that the interpretations of the decision of The Corporation with reference to such situations shall be binding on all parties concerned. If provisions hereof are held invalid by court, all other provisions shall remain in full force and effect. ■